



**Monthly Bulletin**  
**Community Learning Day**

**March 2019 Adar I/Adar II 5779**  
**Sunday, March 3 at 8:30**

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**FROM THE RABBI**  
**HERE IS WHAT WE ALL CAN DO FOR THE EARTH**

As part of the **Faith Science Alliance**, I recently gathered with over 100 multi-faith leaders and scientists working on climate change. I have personally been overwhelmed by the urgency of the international reports and scientific evidence. This gathering inspired hope that I want to share with all of you. When people who have a common purpose come together, the greatest change can happen. The FSA will focus mostly on local issues and Massachusetts legislation – and there is a lot to do here in the Commonwealth.

This “overwhelm” that many of us feel is one reason I applied for a grant from Combined Jewish Philanthropies to help organize the North Shore Jewish Community to work together around climate action and sustainability. Another reason for the grant is to build community across organizations that are working in isolation.

Our **Shomrei Adamah (Caretakers of the Earth) Festival** is **March 31 at Temple B’nai Abraham, 3:30-5:00 PM**. It is for all ages and will have music, workshops, cooking, and a “shuk” – marketplace - with everything from crafts to information about

local projects to food. The workshops will cover topics like how to make congregations more sustainable (i.e. gardens, composting and reducing waste), legislative action in MA, and themes to tie into our Passover seder. There will also be outdoor activities for all ages.

This program is a partnership between six North Shore synagogues, Lappin Foundation and PJ Library, and the Jewish Climate Action Network. **Leora Mallach** (who was with us for Social Action Shabbat) of Beantown Jewish Gardens is the festival coordinator.

I am so excited and hope you are too! Sign up information will be posted on our website and sent out to you soon. We are also looking for people to help with logistics. If you can volunteer, please contact me.

Blessings to you and your families as we head into spring.

**Rabbi Alison Adler**

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**Community Learning Day**

**Sunday, March 3 at 8:30**

Temple B’nai Abraham Community Learning Days are designed to bring all generations of our community together to enjoy educational programming.

Our focus will be on ritual garments; Kippah, Tallit and Tefillin. We will teach the origins of why we wear them, who has worn them and how that has changed over the generations. We will also have hands on workshops teaching how to make the knots for the tallit and how to make decorative kippot for all age levels. We will learn about the history of the wimpel, its role in our life cycles, and how to make one.

Our workshops will be taught by Rabbi Alison Adler, the TBA Religious School teaching staff, Marcy Yellin and Micah Pickus, a Brandies student and Jewish song leader.

A light breakfast will be available at 8:30 am. Workshops will begin promptly at 9:00.

Free and open to all! For Preschoolers-nonagenarians (ages 3-99)

Generously sponsored by the Alan Kaplan Memorial Fund

## FROM THE PRESIDENT

If you've ever worked for a company, you've undoubtedly received or given performance reviews. Your opinion of this annual tradition probably lies somewhere between "valuable well thought out process that helped me stay on track with my career" and "a colossal waste of time."

Regardless of your personal experience with assessments, all professionals deserve to know how we're doing - what parts of our job we do well, and what areas we should focus on to grow in our chosen professions.

Rabbi Adler has been our spiritual leader for 8 years (yikes!) and is well overdue for a review of how she's meeting Temple B'nai Abraham's needs. In the coming weeks we will be conducting a review focusing on strengthening the rabbi-congregation relationship and helping Rabbi Adler continue to grow professionally.

"But wait" you say, "Rabbi Adler is fantastic, why are we doing a performance review?" Good question. This process will not only look at Rabbi Adler's accomplishments over the past years but also where do we hope she will focus going forward. Most importantly, we need to understand how we, the TBA community can support our Rabbi as she continues to advance in her profession.

Rabbis do not work independently – they are part of a team consisting of professional staff, executive committee, board of directors, and all committees especially ritual, school, and social action. This assessment will look at how Rabbi Adler works with the whole team and what we, as her teammates can do to help make her more successful.

In the coming weeks, I will be reaching out to all members of the TBA community asking for your comments and ideas via this brief 7 question survey.

1. What accomplishments stand out in your mind about Rabbi Adler? How have these

accomplishments affected you, your family, or your relationship with Temple B'nai Abraham?

2. What three skills, talents and knowledge does Rabbi Adler demonstrate that best support Temple B'nai Abraham?
3. What areas would you like Rabbi Adler to focus on improving (if any)?
4. What can the Board and synagogue membership do to help Rabbi Adler grow, learn and improve?
5. What should the Rabbi's priorities be for the next year?
6. What synagogue actions, policies or factors interfere with Rabbi Adler's abilities to achieve her professional and synagogue priorities?
7. What can the synagogue do to strengthen the Rabbi's work and role? What additional resources are needed to support the Rabbi?

In the coming weeks you will receive a communication with the final questionnaire. You can complete it electronically or on paper. If you would like to receive a paper copy mailed to your house, please let the office know. To ensure the quality of this process, your responses cannot be anonymous. However, your responses will be summarized by myself and the executive committee and presented to Rabbi Adler and the TBA membership at the Annual Meeting.

I realize that this may be somewhat uncomfortable for some of you – that's natural. If you would rather provide your feedback to a member of the executive committee or board of directors that would be fine.

Thank you in advance for participating in this very important process. It will ensure that our TBA community remains strong and sets the course for future growth.

**Ken Hartman**  
**President, Temple B'nai Abraham**

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## Caretakers of the Earth: Building a North Shore Jewish Commitment to Environmental Justice Sunday March 31 3:00-5:30 PM

**Temple B'nai Abraham, 200 E Lothrop St., Beverly, MA**

**Family friendly activities include:** Workshops, kitchen activities, garden tours, local environmental resources, tasty treats, legislative actions, interactive market (shuk)

**Participating Congregations:** Temple Ahavat Achim, Gloucester; Temple Tiferet Shalom, Peabody; Congregation Ahavas Achim, Newburyport; Congregation Sons of Israel, Peabody; Temple Ner Tamid, Peabody; Temple B'nai Abraham, Beverly

**In partnership with:** Synagogue Council MA, Lappin Foundation, Jewish Climate Action Network, Jewish Teen Initiative

Opportunities to get involved, contact: [Leora@beantownjewishgardens.org](mailto:Leora@beantownjewishgardens.org)  
and look for **registration information on the TBA Beverly.org website and Facebook.**

Looking for TBA volunteers too – contact Rabbi Alison Adler.

# RITUAL CELEBRATIONS AND SHABBAT HAPPENINGS

## TBA Community Megillah Reading and Purim Celebration



Wednesday, March 20, at 5:30 PM

Join us for a pasta dinner, mini carnival, and interactive Megillah reading and Mock Debate

**THEN:** Sample a special brew from Cape Anne Brewery of “Queen Esther’s Decree”, a Belgian- style Trippel, brewed annually for Purim.

**AND:** Once you have your refreshments, join us for a mock debate shpiel of an age-old topic from Jewish tradition to be led by Renowned Debate Coach and Scholar, Tim Averill and Nationally Recognized Attorney and Bernie Sanders Clone, Alan Pierce.



This program is free and open to all RSVP requested:

Contact Erin in the office at 978-927-3211, ext. 101 or email Erin at [office@tbabeverly.org](mailto:office@tbabeverly.org)

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### Special Shabbatini Friday, March 8 at 6:30 pm

Please join us for a special Shabbatini to celebrate **Arnie Goldsmith’s 70th birthday**. Signature cocktail, wine and light refreshments at 6:30 pm followed by services at 7:00pm. **Cantor Idan Irelander** will be with us for this service. Please RSVP to Erin in the office. 978-927-3211, ext. 101 or email Erin at [office@tbabeverly.org](mailto:office@tbabeverly.org) Hope to see you there!  
Bonnie & Arnie Goldsmith

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### NEIGHBORHOOD SHABBAT

#### Potluck dinners in community members’ homes – Friday March 15

Please note: there are no regular services at TBA that evening.

Join us for Shabbat peace, good food, and wonderful people! Neighborhood Shabbat is a way to deepen connections with new and old friends in a relaxed setting.

Please contact our office to host or attend, and then you will be matched with a home and contacted by your host. **Please RSVP by Friday, March 8**

Contact Erin in the office at 978-927-3211, ext. 101 or email Erin at [office@tbabeverly.org](mailto:office@tbabeverly.org)

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### Shabbat Dinner

Join us for a traditional Shabbat dinner sponsored by Paul Weinberg, in memory of **Sam and Eve Weinberg**

Free and open to all

**Friday March 29 at 6 PM**

RSVP required BY: Friday, March 22

Contact Erin in the office at 978-927-3211, ext. 101 or email Erin at [office@tbabeverly.org](mailto:office@tbabeverly.org)  
Donations may be made to the Sam and Eve Weinberg Memorial Fund for Youth Programming

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### Save the Date: Sisterhood Service

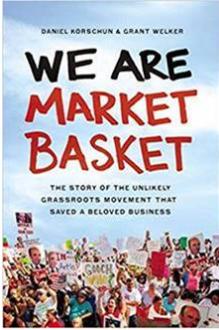
**Friday, April 5, 2019 at 7 PM.**

see Sisterhood page for details

## SISTERHOOD

**Save the Date! Sunday, March 24th**  
**14<sup>th</sup> Annual Lecture Series Brunch**  
**Featuring Grant Welker, the co-author of *We are Market Basket***  
**10:00 AM (NOTE: earlier than usual starting time)**

If you haven't read the book it is a real page-turner!



It is an exciting history of the founding of the Market Basket company in 1917 and its unique and first-of-its-kind grocery store strategies.

By 2014, Market Basket had grown to \$4.5 billion with 2 million customers spanning 3 states. Understanding its history enables us to understand the phenomenon of the 2014 strike which pitted Arthur S. against Arthur T. and Customer value vs. Shareholder value.

Books are available in the temple office – **EARLY BIRD BOOK SPECIAL: 40% off or \$15.00**  
(March 24<sup>th</sup> book price will be \$20.00)

Tickets are \$25/person, \$18/person 65 and over

RSVP By March 15<sup>th</sup> 978-927-3211, ext. 101 or email Erin at [office@tbabeverly.org](mailto:office@tbabeverly.org)

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### Comedy Night a Success!!!

A big THANK YOU to everyone who made comedy night such a smashing success. People planned, shopped, baked, chopped, set-up, got donations, made donations, attended, invited friends to attend, told jokes, laughed, cleaned-up. The room, the food, the laughs...all great. See you all and more next year.

#### Comedy Raffles Update

A big THANK YOU to all the people who sold tickets in advance for the Jersey raffles. About half the earnings for these raffles were brought in ahead of Comedy Night.

The Bruins autographed team jersey was not won by Eva Der. Her name was on the back of the ticket because she sold it. We announced the wrong side. The winner is a co-worker of Eva's. Sisterhood apologizes for the confusion.

The Gronkowski autographed jersey was won by our own Ken Hartman. He only held onto it for a few minutes though, before selling it to another TBA member who really wanted it. Ken then generously donated to TBA's general fund the substantial proceeds from this secondary sale.

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### Sisterhood Service!

**Friday, April 5, 2019 at 7 PM.**

Songs, prayers, and poems, this **Kabbalat Shabbat** has it all! The evening service will be followed by a delicious oneg. All are invited. Volunteer to read a part in Hebrew or in English, help plan and set-up for this event, or just sit back and enjoy the Shabbat. Come on your own or with a friend, sister, daughter, mother, or aunt!

Contact Erin at the Temple office: 978-927-3211, ext. 101 or email [office@tbabeverly.org](mailto:office@tbabeverly.org) to RSVP

and let us know how you would like to participate.

This annual event is hosted by the TBA Sisterhood.



## PASSOVER SEDER AT TEMPLE B'NAI ABRAHAM Saturday, April 20, 2019 at 5:00 P.M.

Join us for a delicious four-course brisket dinner (or a four-course vegetarian option) catered by Larry Levine's and a meaningful, family-friendly Passover Seder led by Rabbi Alison Adler.

***Registration form must be completed and mailed/delivered to the TBA Office  
by Thursday, April 11***

Your Name: \_\_\_\_\_

Please indicate the **number of people** attending according to their age:

- \_\_\_ number of **adults** attending (\$40 each)
- \_\_\_ number of children **ages 0 - 5** attending (Free)
- \_\_\_ number of children **ages 6 - 12** attending (\$10 each)
- \_\_\_ number of young adults **ages 13 - 22** attending (\$18 each)
- \_\_\_ financial assistance needed to attend this event

Please indicate your **dinner choices** here:

- \_\_\_ number of brisket dinners
- \_\_\_ number of vegetarian dinners
- \_\_\_ number of children's dinners (chicken fingers)
- \_\_\_ please check here if you will need a **ride** to this event

**Enclose check payable to TBA Sisterhood**

*For more information contact Erin: TBA office at: 978-927-3211 ext.  
101 or email: [office@tbabeverly.org](mailto:office@tbabeverly.org)*

**TBA Passover Seder – It takes a village!**

**Help is needed Thursday, April 18 thru Sunday, April 21**

If you have any time to **volunteer**, please contact: Bonnie Goldsmith at:

[bgoldsmith@emersonhosp.org](mailto:bgoldsmith@emersonhosp.org), 508-523-1099 or

Donna Pierce at: [donna.pierce5@gmail.com](mailto:donna.pierce5@gmail.com), 978-524-0298.

Even an hour or two will make a difference and be helpful. Thank you!

# The Congregation is Grateful for the Following Donations

## GENERAL FUND

Paul Weinberg to Marshall Serman in memory of Dorothy Serman & Family  
Paul Weinberg to Jim Younger in recognition of being honored with The Leah Shriro Award for community leadership and good works  
Bonnie & Arnie Goldsmith to Jim Younger, Mazel Tov on being named the Leah Shriro Social Action Award winner  
Bonnie Arnie Goldsmith to Eileen Edelstein, hoping you have a full & speedy recovery  
Lisa Horowitz & Ben Huth to the Hebrew School  
Stacy Parker and David Mack  
The Der Family  
Donna & Alan Pierce to Marshall Serman, in memory of your wife  
Donna & Alan Pierce to Nancy Black, wishing you a quick recovery  
Donna & Alan Pierce to Jim Younger, congratulations on receiving the Social Action Award  
Jayne & Joel Gordon in memory of Morris Gordon and Betty Dulman  
Saul Axelrod to Fran Baker, get well soon, wishing you a speedy recovery  
Sarazta Freedland to Fran Baker, wishing you a speedy recovery, you'll be missed on Monday Night  
Linda & Fred Feldman to Nancy Black, wishing you a speedy recovery

## GARELICK/BLACK FUND

Diane Isenberg to Nancy Black, wishing you a speedy recovery  
Nancy & Joel Black to Fran Baker, wishing you a speedy recovery

## JERRY'S SPECIAL FUND

Susan Wolper to David Katz, enjoy retirement (Jerry is smiling)  
Susan Wolper to Regina Milgroom, hope this finds you healing well- quickly and completely

## SAM & EVE WEINBERG FUND

Susan Wolper to George Heller, comfort and speedy recovery  
Susan Wolper to Deb Schutaman & Bob Guay, wishing you love, happiness, & exciting times  
Paul Weinberg to Fran Baker, wishing you a refuah shleimah  
Paul Weinberg to The Grant Family, in memory of Phyllis Sklover, mother of Susan Grant

## STEPHEN HELMAN MONDAY NIGHT SUPPER FUND

Susan Wolper to Jim Younger, more than well deserved  
Ruth Helman to Jim Younger, Mazel Tov on receiving the Leah Shriro Social Action Award  
Ruth Helman to Reggie Milgroom, thinking of you during your recuperation and speedy recovery

## STERMAN/ISENBERG FUND

Diane Isenberg to Marshall Serman in memory of Dorothy  
Diane Isenberg in memory of Ruth Serman  
Diane Isenberg in memory of Alan Serman  
Diane Isenberg in memory of Gus Serman

## RABBI'S DISCRETIONARY FUND

Marshall Serman & Family for your kindness and support  
Robert Freedman, Joan & Joel Joseph, Len & Michelle Joseph, Bonnie Delp to Mr & Mrs Steve Berlow and Mr & Mrs Jason Berlow, Mazel Tov on the birth of your granddaughter, Nora  
Robert Freedman to Len Joseph, Refuah Shlema  
Zellie & Harold Kaplan to Marshall Serman and Family in memory of Dorothy  
Fran & Jordy Baker, deepest sympathy of the loss of your beautiful wife, "Dodie"  
Annette Kossover to Gilbert Sklover, my deepest condolences

## YARHZEIT FUND

Philip Goldberg in memory of Frank Smith  
Susan Myerson in memory of Bernard Stainman  
Adrienne Rosenblatt in memory of Paul Udis & Jacob Udis  
Regina Cole in memory of Irving Eskstein  
LindaLee Adler in memory of Gertrude Shear  
Paul Weinberg in memory of Eve Weinberg  
Paul Weinberg in memory of Rebecca & Samuel Weinberg  
Bonita Levine in memory of Anna Levine  
Amy Blake in memory of Gerri Gordon  
Albert Eisen in memory of Helen Eisen  
Marshall Serman in memory of Annie Serman  
Neil Todreas in memory of David Todreas  
Stephen Arrington, in memory of Harry Katz  
Owen Grush in memory of Oscar Grush  
William Finer in memory of Lawrence Finer  
Harold Kaplan in memory of Betty Kaplan  
Paul Newman in memory of Samuel Newman  
Melody Kriteiman in memory of Jeremiah Danberg  
Joan Heller in memory of Dora Sidman  
Bruce Kurman in memory of Eleanor Lanes and Abraham Lanes  
Toby Karlyn in memory of Patricia Schutzman, Hyman Karlyn, & Robert Karlyn  
Joan Shechet in memory of Hyman Andler  
Eleanor Faye in memory of Barry Faye  
Elaine Israelsohn in memory of Helen Gelin  
Roberta Sigman Jones in memory of Goldie Sigman  
Louis Tanzer in memory of Morris Tanzer  
Dan Magalnick in memory of Sigmund Magalnick  
Max Kantor in memory of Max Kantor  
Cheryl Brilliant in memory of Ida Miller

Please excuse any omissions or errors

Thank you for your donations

**Special thanks to the members of our community who donated to the local Coast Guard families.**

**TBA donated over \$800**



Temple B'nai Abraham  
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Beverly MA 01915

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Web: [www.tbabeverly.org](http://www.tbabeverly.org)

*Professional Staff:*

Alison Adler	Rabbi
Deborah Schutzman	Executive Director/ Education Director
Erin Lipkowitz	Admin. Assistant

*Officers*

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Sandy Freiberg Kelliher	1st Vice President
David Carnevale	2nd Vice President
Michael Katzenstein	Treasurer
Tom Cheatham	Financial Secretary
Alan Pierce	Recording Secretary

Jane Cohen	Bulletin Editors
Anne Siegel	

### Monday Night Supper



Adult and youth volunteers from Temple B'nai Abraham regularly prepare and serve dinner at First Baptist Church on Cabot Street, Beverly.

Please join us on the third Monday of the month.

Our next Monday Night supper date is:

**Monday, March 18**

We need help in the church kitchen and in the dining room anytime from 4:30 - 6:30 PM

Visit our Facebook page or watch for our weekly email with information updates.

### Service Hours at Temple B'nai Abraham:

Weekdays: Mondays and Thursdays 6:55 AM

Shabbat: Friday 7:00 PM and  
Saturdays 9:00 AM

Sunday: 9 AM

### Temple Office Hours:

Mondays, Tuesdays, Thursdays, and Fridays  
9:00 AM – 2:00 PM

### Upcoming Events at TBA

#### Community Learning Day

Sunday, March 3, 8:30 AM

#### Shabbatini – Arnie Goldsmith's 70<sup>th</sup> Birthday

Friday, March 8, 6:30 PM

#### Neighborhood Shabbat/RSVP by Friday March 8

Friday, March 15

#### Purim Celebration and Megillah Reading

Wednesday, March 20, 5:30 PM

#### Traditional Megillah Reading

Thursday, March 21, 6:55 AM

#### Author Lecture Series Brunch/RSVP by Friday, March 15

Sunday, March 24, 10 AM

#### Weinberg Shabbat Dinner/RSVP by Friday, March 22

Friday, March 29, 6 PM

#### Caretakers of the Earth

Sunday, March 31, 3-5:30 PM

#### Sisterhood Service

Friday, April 5, 7 PM

#### Passover Seder/RSVP by Thursday April 11

Saturday, April 20, 5 PM

If you or someone you know has been sick, in the hospital, or needs some comfort, please contact Rabbi Adler: 978-927-3211 or [rabbi.adler@tbabeverly.org](mailto:rabbi.adler@tbabeverly.org)